

Welcome to our story

www.projecthelpindia.co



Annual Report 2021



Our Vision

Through relationships and respectful community engagement, we bring a message of love, dignity and purpose to people living in urban slums and very remote and isolated rural mountain villages.

We focus on education, nutrition and human rights, so that individual lives are impacted, empowered and restored. We seek to bring about holistic community change and generational transformation.

In 2021 we helped and cared for people who were

- marginalised
- vulnerable
- hungry
- homeless
- suffering from leprosy
- in crisis, especially impacted by the COVID pandemic

To do this we

- we reached slum and village communities with a population of approximately 8000 people.
- we worked in 3 cities, across 3 states of India.
- had 550 students enrolled in our schools and Disability Centre.
- we ran our Annual SHINE Women's Empowerment Conference.
- to do this, we employed 28 local full-time staff.



What we do

Project Help India provides education, health and community advocacy programs to people in Kotdwara, Bijnor and surrounding isolated areas of Northern India. In 2021 we also continued to support 'The Hope Society' in Chandigarh who cared for 220 children and their 3 centres in Chandigarh. These centres, would have closed otherwise, due to their supporter base stopping due to the COVID pandemic.

Project Help India holistically addresses the issues facing India's poorest of the poor, the Dalits, otherwise known as the untouchables. The human rights of these people are severely challenged. These slum and village communities struggle with an under-resourced education system, drug dependence, human trafficking and domestic violence.

We offer essential early educational opportunities to children, many of whom would otherwise not go to school. They would be begging, fossicking or involved in child labour. Project Help India connects with these kids' families, providing parenting programs, counselling and guidance. We operate an education centre for children and teenagers with profound disability, a group tragically overlooked in Indian society – many disabled people would otherwise never leave their homes. We strive to impact lives by breaking the cycle of inequality and intergenerational poverty.

Project Help India is an entirely local enterprise. It is praised by community leaders and works closely with police and the local government to deliver social services. A local board of governance oversees all programs. Project Help India employs only local teachers, administration and support staff.



Above: In March we celebrated the girls at SHINE 21. Our local team did a brilliant job.
Below: In September we helped families through our Fathers' Day Campaign.



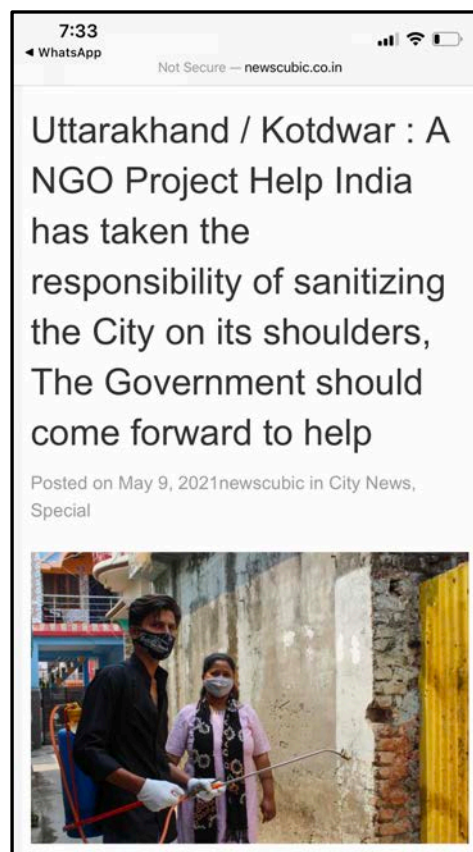
In 2021 the second wave of COVID devastated India perhaps more than in any other nation. Project Help responded swiftly helping desperate families. We are humbled to say that we saved many lives.

In 2021 we responded to the COVID crisis by preparing and handing out ration packs which gave food for 1000 families to cook approximately 30 000 meals. We also provided hundreds of emergency meals and supplies to homeless and unemployed people and to many families who were desperate and dying of hunger.

All of our staff remained employed throughout the 18-month Indian lockdown (2020-2021), assisting with the food and community welfare response. Our teachers also delivered lessons to our students at their homes and checked in frequently on their wellbeing at a time when slum children were at significant risk of exploitation. Our team also delivered rations and treats in support of the frontline workers including the Dalits who clean the streets, hospital workers and the police.

It was a phenomenal team effort Project Help with Project Help India receiving attention in the national media on numerous occasions.

We thank the Morning Crew team at Radio SA FM Adelaide, and their listeners for their amazing compassion and support. In just 2 weeks they raised \$25 000 for COVID ration food packs for needy families. We value and appreciate your love and partnership during this very difficult time. Thank you also to our many other supporters, who responded to this crisis with compassion and generosity.





Project Help India

Rice Run India

The Fastest Donation in the World!

We need 250 Australians to donate \$50 each to provide 50,000 meals in the slums of India. Thank you for your kindness!

All Ration Packs SOLD!

Thank you everyone!

Project Help India

COVID EMERGENCY RELIEF

Immediate help, long-term impact

Achievement of key targets and initiatives in 2021

The following targets and initiatives were identified in the 2020 Annual Report and we are pleased to report what was achieved. Whilst we anticipated the ongoing impact of COVID-19 we certainly did not anticipate how significant this second wave would be.

- ✓ Hold our annual SHINE Conference
- ✓ Respond to the immediate needs of those impacted by COVID-19, particularly the children who attend our schools, and also their families,
- ✓ Work in partnership in programs with the local Kotdwara municipal government and police department in our COVID-19 response and other programs
- ✓ Respond with agility to the uncertainty of COVID-19, exploring and creating opportunities which will enable Project help India to expand the scope and depth of our impact, in Kotdwara, Bijnor and beyond.
- ✓ Prioritise the wellbeing, health and safety of our staff



Our Governance

'Project Help India' (a unit of Panah Foundation) is a non-government organisation registered with the Indian Government. Our Board membership is comprised of the following respected citizens and community leaders from Kotdwara and neighbouring towns:

- **President and Director:** Amit Samuel
- **General Secretary:** Daisy Samuel
- **Treasurer:** James Singh
- **Board Member:** Narendra Hamilton
- **Board Member:** Vishal Singh
- **Board Member:** Ester Dass

The Board of Panah Foundation meets four times a year and the address of the Panah Foundation office is registered with the Indian Government. Our finances are monitored and audited annually in accordance with stringent Indian Government FCRA regulations.



Our key targets for 2022

1. Education targets

We seek to be responsive to opportunities to start new schools in locations for children who are marginalised, vulnerable and who do not go to school. These include slums, remote jungle areas and children with disabilities.

- We are looking for a suitable location to commence a new Disability Centre in Bijnor and Haridwar.
- Commencing June 2022, we will start a new centre in a very remote jungle village, bringing education for the very first time to an entire community.
- Our present focus is to further improve our centres in Kotdwara and Bijnor, and to do this we are focussing on teacher training, improving our classroom facilities, and where possible, leasing better and safer places for our centres.

2. Respond to the emerging global food crisis and food insecurity issues

In recent months (mid 2022), the cost of delivering a healthy meal to all of the children who attend our centres has doubled. We anticipate the need to direct greater funds towards the meals we provide our students. We are nervous about the growing impact of food insecurity, particularly in the slum communities.

3. Delivering Parent and Community Awareness Education Programs

These include anti-drugs, disability awareness, health and hygiene, child protection and personal safety, parenting courses, anti-addiction, leadership, environment and the importance of a child's education.

Anti-human trafficking awareness seminars, programs and interventions to be delivered in partnership with the local police.

4. Preparedness for extreme weather events or other natural disasters

Those living in poverty are the most vulnerable and the local authorities come to us for help.

5. Growth and expansion

→ We are currently exploring small business enterprises to both ensure the long-term sustainability of Project Help India, and to provide income pathways for women and vulnerable young men.

→ We are always open to purchasing land, or suitable premises to expand our operations, and presence in Kotdwara. A larger property will support our business model and forgo the need to rent some of our spaces.

→ We are working to submit an application to directly transfer funds to Project help India, compliant with Foreign Contribution Regulation Act (FCRA). This will save administration costs that we currently pay to a third party, who accepts international transfers on our behalf.

Most importantly we seek to learn from the people we help and get alongside.

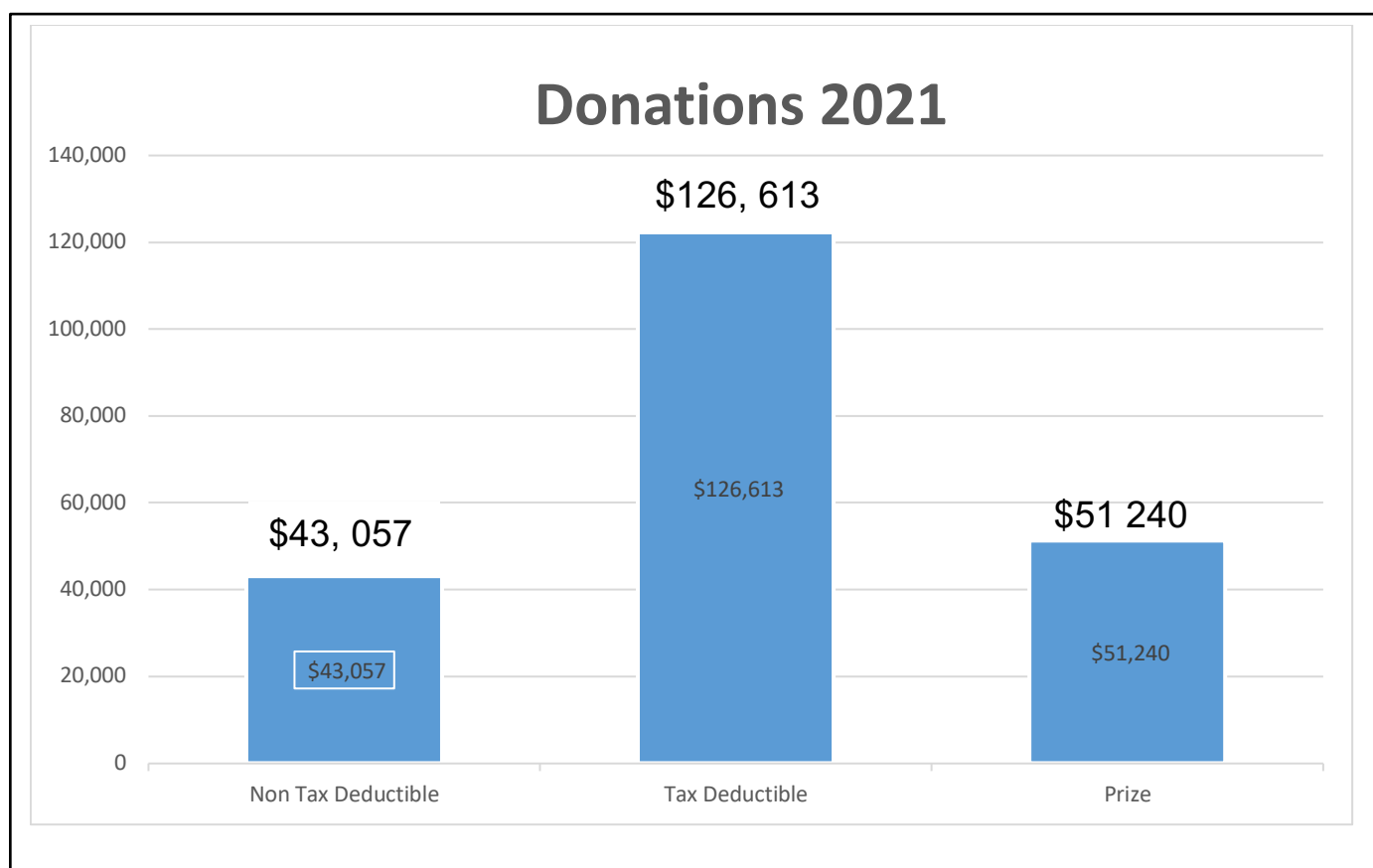
We celebrate our differences, earning respect and building trust as we live life in community together.



Our Director – Amit Samuel.
We honour and acknowledge his vision, passion,

Our Finances Donations & Expenses

In 2021 we were thrilled to receive an increase in donations received, compared to 2020.



Thank you ‘Janus Henderson Investors’

In May 2021 we were thrilled and delighted to win a prize of \$40 000US (\$51 000AUD). This was all made possible thanks to a father at Claremont College (in Sydney) who nominated us in the ‘2021 Charity Challenge’ where Janus Henderson employees are invited to nominate their favourite charity.

Project Help India was awarded **1st Place** of all 31 nominated charities in Asia, and **3rd Place** internationally.



How your money was spent in 2021

Admin

\$4105 = 3%

Community

\$51,606 = 37.72%

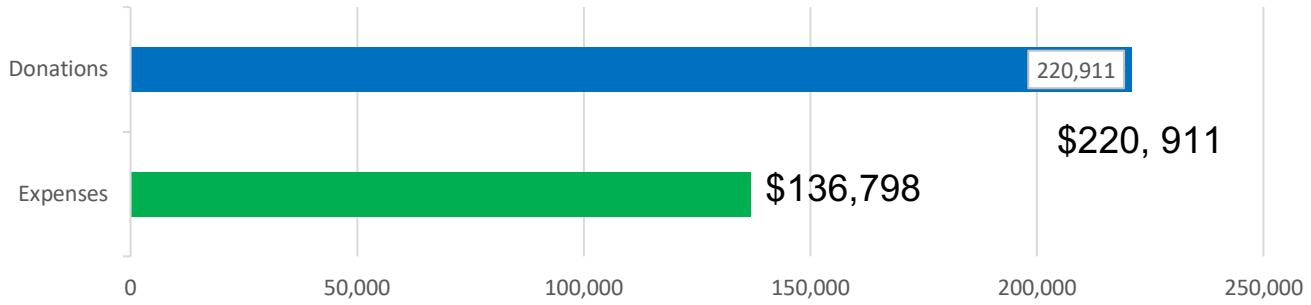
Schools

\$77,953 = 53.98%

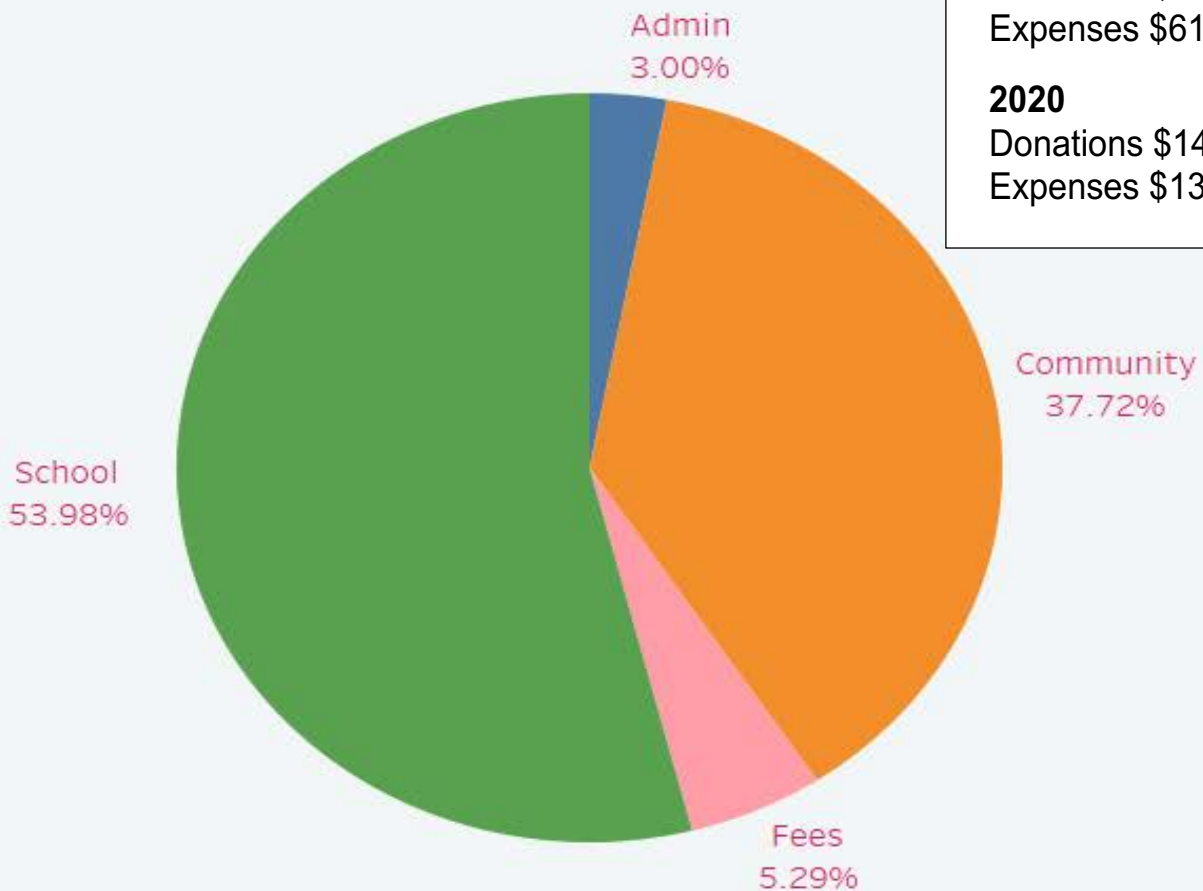
Fees

\$7240 = 5.29%

Donations and Expenses 2021



2021 breakdown of expenses



2019

Donations \$45 774

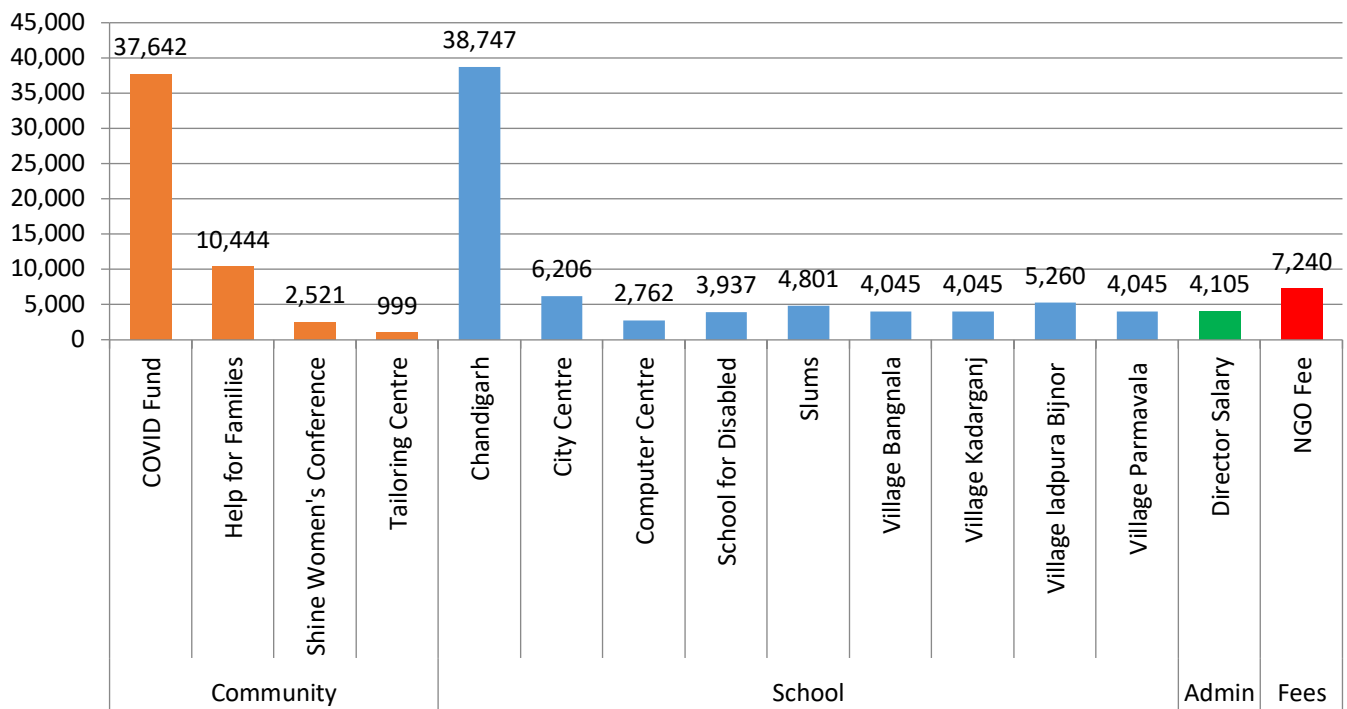
Expenses \$61 014

2020

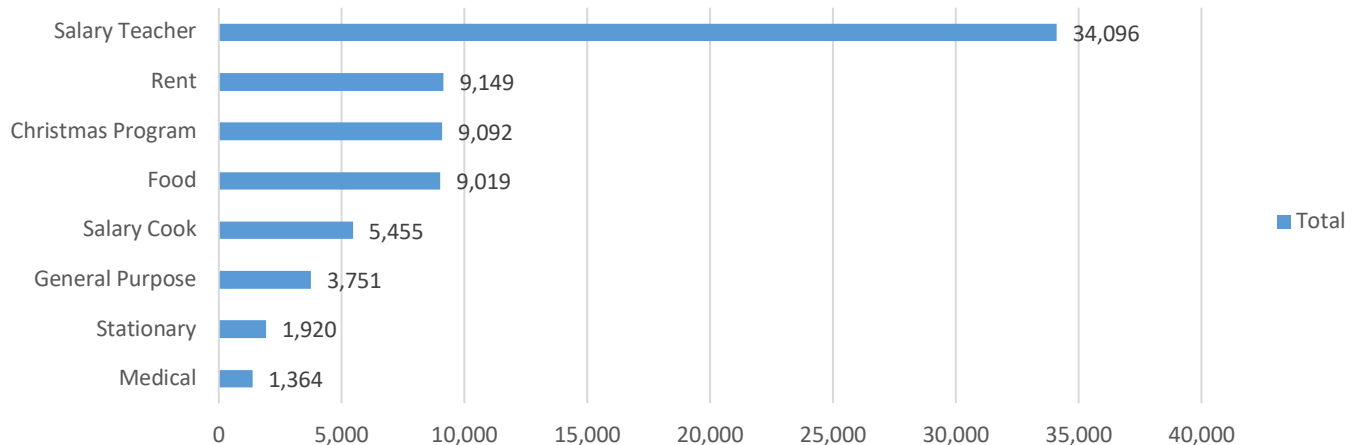
Donations \$149 539

Expenses \$130 702

Where Your Donation was Spent 2021



School Expenses



Thank you for being a part of our story

We are indebted to many people, in India, Australia, and around the world who support our work. Your encouragement and generosity make all that we do possible. Please consider making a donation and become a regular supporter

Your **tax-deductible donation** can be made from our website or follow this link to our [GDG project page](#) where you can make your payment in the following ways;

Secure credit card donation

PAYPAL

Direct Bank EFT Transfer



Please consider setting up ongoing regular weekly, fortnightly or monthly payments.

Bank Transfer

(not tax-deductible)

Account Name: Project Help India

BSB: 062 230

Account: 1134 1909

Please include your name in the reference section.

Contact us

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Instagram @projecthelpindia

www.projecthelpindia.co

**love, hope, purpose
= your impact**

It is a gift that we share this story with you

The people we help and work alongside are known as the Dalits or the 'untouchables' -they are marginalised and vulnerable. We dream of a better life for them. We choose to advocate and fight for them. 'Project Help India' is all about friendship, learning and growing with each other. As we get to know these beautiful people, we also learn about ourselves. And as we bring love, hope, dignity and purpose to their lives and circumstances, our lives are changed and we too, become better people.

Isn't this what the world needs?

